

LEAD GENERATION SERVICES - ENERGY



Krishnan & Associates
Innovative Solutions for the Energy Industry

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LEAD GENERATION FOR THE ENERGY INDUSTRY

Krishnan & Associates uses well-honed lead generation practices that will generate increased number of leads and proposal volume for our energy industry customers. We can quickly target leads from within the global utility and power generation industry to meet our customer's specific criteria. Our engineering, financial and marketing expertise enable us to comprehend and market innovative energy technologies.

We offer our clients integrated strategic marketing services including lead generation & business development programs. Our experienced technical marketing staff can handle the entire sales process, from the identification of prospects and appointment setting to the submission of formal proposals, negotiations and sales contracts.

REACH OUT TO THE GLOBAL ENERGY INDUSTRY



Power Plants



Renewable Energy



Industrial Power



Energy Storage



Oil & Gas



OEMs



EPCs



Investors



Developers



T&D



Smart Grid



Digitization

Guaranteed Lead Generation for Your Business

- Specialized power industry lead generation campaigns
- High level energy industry appointments
- Qualified sales opportunities
- Current database of key energy industry decision-makers
- Customer meetings & introductions
- High quality sales prospecting
- B2B lead generation
- Market and regulatory research
- Voice of customer (VOC) surveys
- Vast network and prior sales history with key electric & gas utilities



Clean Energy Generation

- Emission Solutions
- Asset Performance Management
- Operations Performance Management
- Biomass CFB
- Carbon Capture
- Hydrogen Fuels
- Energy Storage
- Advanced Analytics
- AI/ML Solutions



Transmission Grid

- Advanced Grid Analytics
- Wide Area Monitoring Systems
- Visual Intelligence
- Vegetation Management
- AI/ML Solutions
- Geospatial Info Systems (GIS)



Distribution Grid

- Distribution Automation
- DERMS
- ADMS / EMS / DMS
- Visual Intelligence
- Storm Readiness

LEAD GENERATION MEETINGS SET UP WITH THE FOLLOWING CUSTOMERS IN 2022



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EVN

edesur

ElectroDunas

EDET

ENERGUATE
LUZ DE MI TIERRA

energía
DE PEREIRA

Celesc
Distribuição S.A.

Electro Sur Este
más que energía...

EMSA EDUCATION & MIGRATION SERVICES AUSTRALIA

ice

CRE

NETZOÖ
Ein Unternehmen der Energie AG

SALZBURGNETZ

Sibelga
energizing the city

EPE
Energía de Santa Fe

DELAPAZ
DISTRIBUIDORA DE ELECTRICIDAD LA PAZ

Luz que ilumina tu vida

CFE
Comisión Federal de Electricidad®

Electro Ucayali
ENERGÍA PARA EL DESARROLLO

SES
Società Elettrica Sopracenerina

EWA
هيئة الكهرباء والماء
Electricity & Water Authority

Power Transmission Corporation of Uttarakhand Limited
(A Govt. of Uttarakhand Undertaking)
कारपोरेट आईडी नं० : U40101UR2004SGC028675

Énergie NB Power

الشركة السعودية للكهرباء
Saudi Electricity Company
Empowering Energy

Energy Queensland

nationalgrid

RANSNOA
SOCIETÀ AD ANONIMA

mazoon

PMPA

هيئة كهرباء ومياه دبي
Dubai Electricity & Water Authority



Manitoba Hydro

conelsur

TRELEC
Grupo-epm

شركة أبوظبي للتوزيع
Abu Dhabi Distribution Co.

KAHRA MAA
كهرباء ماء

CENS
Grupo-epm

ESSA
Grupo-epm

chec | Grupo-epm®

areti

ETCEE
EMPRESA DE TRANSPORTE Y CONTROL DE ENERGÍA ELÉCTRICA

amprion

CEO

edeq | Grupo-epm

Atlantica
Sustainable Infrastructure

e-on

RECSA
Redes Eléctricas de Centroamérica S.A.

ORES

TRANSPA
TRANSPORTE DE ENERGÍA ELÉCTRICA POR DISTRIBUCIÓN TRONCAL DE LA PAGOZANA

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REACH OUT TO THE GLOBAL ENERGY INDUSTRY



Power Plants



Renewable Energy



Industrial Power Gen



EPCs



Independent System Operators



OEMs



Oil & Gas



Energy Storage



Distributed Energy Resources (DER)



Decentral Power Gen



Smart Grid



Digitalization



T&D Electric Utilities

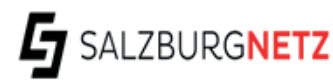


Munis & Co-Ops



Distribution Companies

LEAD GENERATION MEETINGS SET UP WITH THE FOLLOWING CUSTOMERS IN 2020 - 2021



LEAD GENERATION MEETINGS SET UP WITH THE FOLLOWING CUSTOMERS IN 2020 - 2021



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OUR RECENT MARKETING ENGAGEMENTS WITH THE OIL & GAS INDUSTRY



PHILLIPS



PIONEER
NATURAL RESOURCES



WHITING



WPXENERGY



BURLINGTON
RESOURCES



bouvet

VOICE OF CUSTOMER SURVEYS EXECUTED WITH THE FOLLOWING CUSTOMERS IN 2022



VOICE OF CUSTOMER SURVEYS EXECUTED WITH THE FOLLOWING CUSTOMERS IN 2022



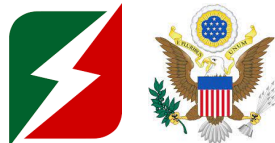
POWERGEN
"Not just Power... People too!"



NORTH-WEST
POWER GENERATION
COMPANY LIMITED



VOICE OF CUSTOMER SURVEYS EXECUTED WITH THE FOLLOWING CUSTOMERS IN 2022



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