LEAD GENERATION SERVICES - ENERGY

Krishnan & Associates
Innovative Solutions for the Energy Industry

www.krishnaninc.com

USA Headquarters
1516 Bedford Street
Stamford, CT 06905
T 203.921.1800
F: 888.522.6957

India Office
Office No. 1216, Rupa Solitaire, Bldg A-1, Sector 1,
Millenium Business Park,
Mahape, Navi Mumbai - 400710
T: +91 22 2789 2212

LEAD GENERATION FOR THE ENERGY INDUSTRY

Krishnan & Associates uses well-honed lead generation practices that will generate increased number of leads and proposal volume for our energy industry customers. We can quickly target leads from within the global utility and power generation industry to meet our customer's specific criteria. Our engineering, financial and marketing expertise enable us to comprehend and market innovative energy technologies.

We offer our clients integrated strategic marketing services including lead generation & business development programs. Our experienced technical marketing staff can handle the entire sales process, from the identification of prospects and appointment setting to the submission of formal proposals, negotiations and sales contracts.

Krishnan & Associates
Innovative Solutions for the Energy Industry

REACH OUT TO THE GLOBAL ENERGY INDUSTRY

Guaranteed Lead Generation for Your Business

- Specialized power industry lead generation campaigns
- High level energy industry appointments
- Qualified sales opportunities
- Current database of key energy industry decision-makers
- Customer meetings & introductions
- High quality sales prospecting
- B2B lead generation
- Market and regulatory research
- Voice of customer (VOC) surveys
- Vast network and prior sales history with key electric & gas utilities

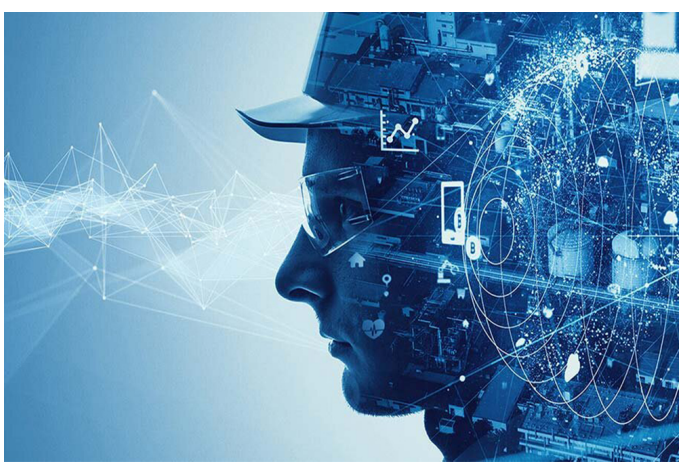
For more information, contact
Loredana Britka at
info@krishnaninc.com
or +1 (203) 257 9232

Clean Energy Generation

- Emission Solutions
- Asset Performance Management
- Operations Performance Management
- Biomass CFB
- Carbon Capture
- Hydrogen Fuels
- Energy Storage
- Advanced Analytics
- AI/ML Solutions

Transmission Grid

- Advanced Grid Analytics
- Wide Area Monitoring Systems
- Visual Intelligence
- Vegetation Management
- AI/ML Solutions
- Geospatial Info Systems (GIS)



Distribution Grid

- Distribution Automation
- DERMS
- ADMS / EMS / DMS
- Visual Intelligence
- Storm Readiness

Krishnan & Associates

Innovative Solutions for the Energy Industry

LEAD GENERATION MEETINGS SET UP WITH THE FOLLOWING CUSTOMERS IN 2022

LEAD GENERATION MEETINGS SET UP WITH THE FOLLOWING CUSTOMERS IN 2022

LEAD GENERATION MEETINGS SET UP WITH THE FOLLOWING CUSTOMERS IN 2022

LEAD GENERATION MEETINGS SET UP WITH THE FOLLOWING CUSTOMERS IN 2022

LEAD GENERATION MEETINGS SET UP WITH THE FOLLOWING CUSTOMERS IN 2022

Panda Power Funds

ComEd
An Exelon Company

Southern California Edison
Energy for What's Ahead℠

DTE

Idaho Power
An IDACORP Company

DLC
Duquesne Light Co.

Xcel Energy®

REACH OUT TO THE GLOBAL **ENERGY INDUSTRY**

- Power Plants
- Renewable Energy
- Industrial Power Gen
- EPCs
- Independent System Operators
- OEMs
- Oil & Gas
- Energy Storage
- Distributed Energy Resources (DER)
- Decentral Power Gen
- Smart Grid
- Digitalization
- T&D Electric Utilities
- Munis & Co-Ops
- Distribution Companies

LEAD GENERATION MEETINGS SET UP WITH THE FOLLOWING CUSTOMERS IN 2020 - 2021

LEAD GENERATION MEETINGS SET UP WITH THE FOLLOWING CUSTOMERS IN 2020 - 2021

LEAD GENERATION MEETINGS SET UP WITH THE FOLLOWING CUSTOMERS IN 2020 - 2021

OUR RECENT MARKETING ENGAGEMENTS WITH THE OIL & GAS INDUSTRY

VOICE OF CUSTOMER SURVEYS EXECUTED WITH THE FOLLOWING CUSTOMERS IN 2022

VOICE OF CUSTOMER SURVEYS EXECUTED WITH THE FOLLOWING CUSTOMERS IN 2022

VOICE OF CUSTOMER SURVEYS EXECUTED WITH THE FOLLOWING CUSTOMERS IN 2022

VOICE OF CUSTOMER SURVEYS EXECUTED WITH THE FOLLOWING CUSTOMERS IN 2022

VOICE OF CUSTOMER SURVEYS EXECUTED WITH THE FOLLOWING CUSTOMERS IN 2022

VOICE OF CUSTOMER SURVEYS EXECUTED WITH THE FOLLOWING CUSTOMERS IN 2020 - 2021

VOICE OF CUSTOMER SURVEYS EXECUTED WITH THE FOLLOWING CUSTOMERS IN 2020 - 2021

VOICE OF CUSTOMER SURVEYS EXECUTED WITH THE FOLLOWING CUSTOMERS IN 2020 - 2021