

ENERGY INDUSTRY MARKET ANALYSIS

Krishnan & Associates is a full service **power and energy consulting firm** providing marketing, market analysis, merger & acquisition and recruitment services.





ANALYTICAL & ADVISORY SERVICES

Krishnan & Associates' market research and analysis services are the perfect solutions for promoting your business and offerings to the right audience. Our portfolio of energy market analysis and research services will propel your organization beyond measure. With our vast industry experience and proprietary databases, we help clients devise strategies with the advantage of a broad, seasoned external perspective on the competitive, regulatory, and financial environment.

We offer unique combinations of our sound technical & market knowledge, superior data gathering, analysis skills and capability to custom design solutions for your business problems. We can provide insightful analysis and recommend actionable solutions for smart and educated business decisions.

Market Surveys & Forecasts

Whether your company is entering a new market, launching a new product line, acquiring or licensing a new technology or wants to plan for future growth, energy market evaluation is one of the first and most important steps in the process.

K&A market research and analysis services leverage our industry experience to provide you with the latest market information. The surveys, analysis and market evaluations will be invaluable when preparing your critical marketing, business growth, and market competitor strategies. Our energy market analysis and research services are designed to deliver strategic business intelligence to support informed decision-making.

Proprietary Energy Industry Databases & Models

K&A and its partners maintain proprietary databases and model energy facility performance that are essential to develop key energy industry metrics.

**New Capacity Expansion | Market Trends | Power Plant Retirements
Greenhouse Gas Emissions | Fuel Prices | Emissions Trading | Price Forecasting
Demand Growth | Nuclear Additions | Renewable Energy | Regulatory Trends**



OUR MARKETING SERVICES CLIENTS

Krishnan & Associates
Innovative Solutions for the Energy Industry



General Electric



RELIABILITY. DELIVERED.



PARTIAL LIST OF RECENT CLIENT ENGAGEMENTS

Benchmarking Study for Baghouse & PM Control Technology

- Focus Market: North America
 - Focus Data: Current PM Control Technology, Pricing, Costs, Service & Replacement Strategy
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Market Intelligence of the Global Steam Generator Industry

- Focus Markets: Europe, China, India, Middle East, Russia
 - Focus Data: Production Capacity, Service Capability, Strategic Alliances
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Gas Turbine & HRSG Market

- Focus Markets: Global
 - Focus Data: Conduct research to gain a more detailed understanding of the operating, strategy and business structural characteristics of a major GT OEM.
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Benchmarking Study for Heavy Duty Medium Speed Diesel Generators

- Focus Markets: North America, India/Bangladesh, Middle East, Brazil, Africa
 - Focus Data: Service Scope, Pricing, Costs, Labor Strategy, Alliances
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Mobile Heavy Duty Diesel Engine Market Forecast

- Focus Markets: China, Brazil & India
 - Focus Data: Market Size, Regulations, VOC, Supply Chain, Major Players
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Market Forecasting for Boiler Efficiency Improvement Products

- Focus Markets: North America, Europe
 - Focus Data: Market Forecasts, Strategy Report, Voice of Customer
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Europe IGCC Strategy Landscape

- Focus Markets: Europe
 - Focus Data: Voice of Customer on IGCC Technologies in Europe
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Economics of U.S. Merchant Power + Regulated Markets

- Focus Markets: USA
 - Focus Data: Market Drivers, Market Trends, Impacts of Deregulation, Market Heat Rates Pricing Forecasts
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Competitive Landscape of U.S. Thermal Power Industry

- Focus Markets: USA
 - Focus Data: Identification of Major Players, Competitive Risk Analysis, Interviews with Representative Plants in Select Markets
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ELIM-NOx Mobile Diesel SCR Technology Assessment

- Focus Markets: Non-Road Construction Engines, Locomotive Engines, Marine Engines
 - Focus Data: Proof of Concept, Pilot Testing, Evaluation Procedures
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Voice of Customer Survey and Business Opportunity Development for Neural Network Technologies

- Focus Markets: USA and Europe
 - Focus Data: Voice of Customer on Views of Neural Networks, Market Sizing, Analysis of Competitive Environment
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Market Assessment of Competitive CO2 Capture & Sequestration Technologies in Europe

- Focus Markets: Europe
 - Focus Data: Analysis of Competitive Environment, Market Sizing, Forecasting Demand for CO2 Capture & Sequestration, Identification of market drivers
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Market Assessment of Jet Bubble Reactor Scrubber Market for FRP Applications

- Focus Markets: USA
 - Focus Data: Market Sizing, Forecasting Demand for FRP within Jet Bubble Reactor Scrubber Market, Identification of Market Drivers
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Market Study on Best Practices in US & European Power Trading Models

- Focus Markets: USA & Europe
 - Focus Data: Current Power Trading Methodologies, Technological Requirements, Human Capital Requirements
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India Power Generation Market Forecast – Multi Client Study

- Focus Markets: India
 - Focus Data: Market Trends and Forecasts, Effects of Existing and Planned Emission Regulation, Air Pollution Control Equipment Market Sizing
 - Clients Include: Amec Foster Wheeler, Babcock & Wilcox, Mitsubishi Hitachi Power Systems, Babcock Power, etc.
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Far East Power Generation Market Study

- Focus Markets: Philippines, Vietnam, Thailand, Indonesia, Malaysia
 - Focus Data: Market Trends and Forecasts, Effects of Existing and Planned Emission Regulation, Air Pollution Control Equipment Market Sizing
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Australian Power Market Study

- Focus Markets: Australia
 - Focus Data: Market Trends and Forecasts, Effects of Existing and Planned Emission Regulation, Air Pollution Control Equipment Market Sizing
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K&A has practice heads for each of the services we offer and is uniquely focused on the energy & power generation industry.

ENERGY INDUSTRY EXPERTISE



Power Plants



Renewable Energy



Industrial Power



Energy Storage



Oil & Gas



OEMs



EPCs



Investors



Developers



T&D



Smart Grid



Digitization

GLOBAL ENERGY INDUSTRY FOCUS

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